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FISATUR will create new fishing and maritime tourism services, and foster entrepreneurship in Europe

Co-financed by the EU through EMFAF, FISATUR has six partners: FUNDAMAR (Fundación para la Pesca y el Marisqueo) and ICSEM (Instituto para el Crecimiento Sostenible de la Empresa) from Spain; Institut Agro Rennes-Angers and Technopole Quimper-Cornouaille from France, and Comunidade Intermunicipal do Alto Minho and Instituto Politécnico de Viana do Castelo from Portugal.

The European project FISATUR aims to create an Atlantic Network of maritime-fishing-aquaculture tourism experiences and support diversification in fishing communities, by promoting activities related to Blue Economy and its integration with tourist services of the local offer.

FISATUR project will be of 28 months' duration. Throughout its initial phase, a study of supply and demand for these products and services will be carried out in each country. Based on the results, an incubation program will be launched, through which 10 project ideas per country will be promoted. In the end, the two best ideas from each country will receive a prize and have the opportunity to be part of the catamaran sailing route from France to Portugal, which will make strategic stops to learn about and facilitate B2B exchanges with other experiences on the Atlantic coast.



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What are FISATUR objectives?

FISATUR project has three main objectives:

1. Establishing an Atlantic Network

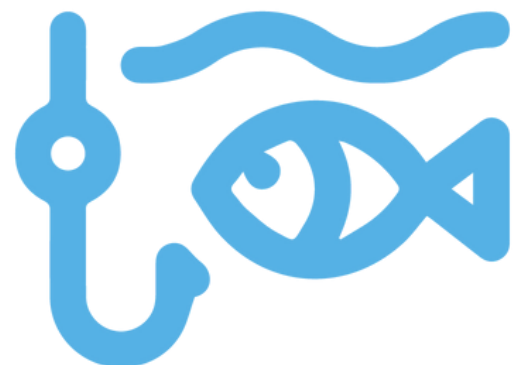
The main goal is to create a cohesive Atlantic network aimed at fostering the integration and promotion of products and services rooted in the region with a rich fishing maritime heritage. This initiative aims to highlight this heritage, transforming it into a significant catalyst for both economic and cultural enrichment across the Atlantic area.

2. Supporting entrepreneurs

This objective focuses on providing comprehensive training and mentoring to project leaders in critical areas such as business and project adequacy with its targets, sustainability (green skills), digital competencies, policy and legal knowledge, and soft skills, and effective communication in accordance with the needs of promoters. This initiative aligns with the European Green Deal and Blue Economy principles, emphasizing decarbonization, biodiversity, coastal resilience, and circularity, alongside promoting sustainable tourism.

3. Exchange of experiences and good practices on fisheries diversification and blue tourism

The aim here is to cultivate a vibrant platform for exchanging experiences and best practices in the realms of fisheries diversification and blue entrepreneurship. This exchange is pivotal for unearthing and capitalizing on opportunities for innovation and growth within the sector.





Let's collaborate to succeed: FISATUR kick-off meeting on 25th October 2023

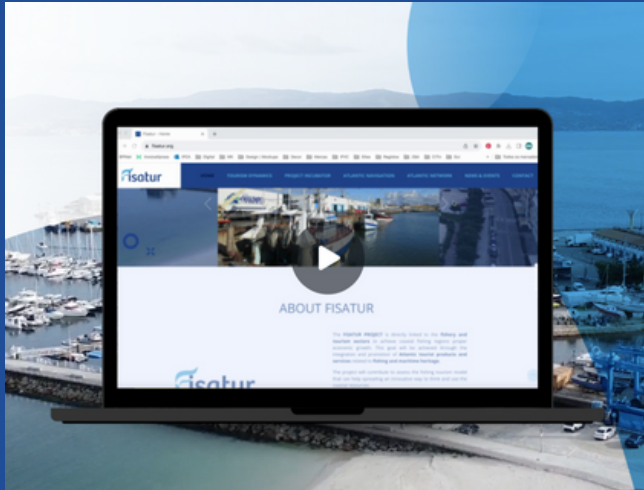
The kick-off meeting of FISATUR was held on October 25th in Vigo, Spain. It was an important day full of significant activities which brought together all the project partners.

The day began with a tour of the Fishing Port of Vigo, where one of the most important auctions in Europe takes place. Javier Touza, the president of the Cooperativa de Armadores de Puerto de Vigo and FUNDAMAR, warmly welcomed the partners.

During the meeting, Maria Caldeiro, from FUNDAMAR, made a presentation of the project where she introduced all the project partners and themselves as project coordinators.

The first part of the Work Packages (WP) presentations were given in the morning, which was followed by lunch. Later on, a cultural visit was arranged from the old town to the auction bivalve market. The last part of the Work Packages (WP) presentations were given in the afternoon, concluding the day.





FISATUR Website has been launched!

FISATUR main online communication channel is its website. This tool aggregates all of FISATUR basic information and will disseminate results and news throughout the project.

FISATUR.ORG



FISATUR invests in social media

FISATUR online communication will also lie in social media sites. This European project is already on Facebook, Instagram, and LinkedIn. Follow us!



FISATUR AGENDA



APRIL | Launch of the call for the project Incubator

MAY | 22nd and 23rd - Second Transnational Meeting, Concarneau, France