

NEWSLETTER #3 | OCTOBER 2024



Co-funded by the European Union



FISATUR's incubation programme is getting ready!

The application period for the incubation programme has finished and it is time now to select 10 project ideas per country to participate in the 7-month incubation programme.

A remarkable number of 40 applications have been submitted in total.

In France, 10 projects were submitted. However, 1 application did the thematic and not meet innovativeness eligibility criteria and was not selected. As a result, 9 projects were chosen to participate in the incubation program this in country.

In Portugal, 17 projects were submitted. 8 projects were not selected due to the eligibility and selection criteria, including the geographical scope, status of the project leader, and emerging stage. The remaining 9 were selected.

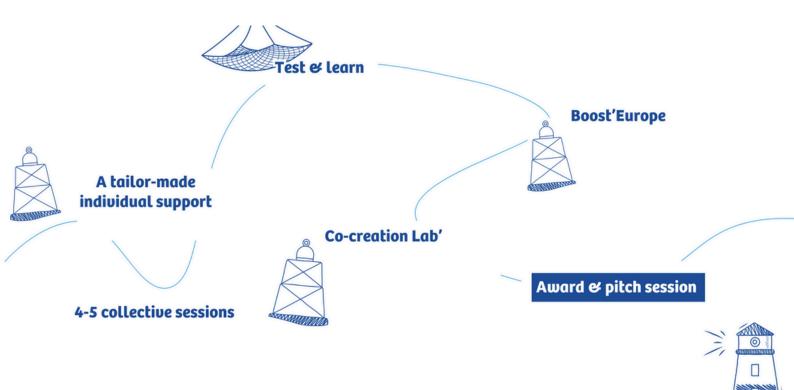
In Spain, 12 projects were submitted, with 10 of them meeting the eligibility and selection criteria. The remaining 2 will be placed on a waiting list in case any project leaders leave the program before completion.

In the next stage, Fisatur's national coordinator for the incubation programme will meet with each selected project leader for a better understanding of their specific scope and needs to refine and adapt the incubation programme accordingly.



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The Incubation Programme:

The incubation programme aims to support 10 project leaders in each of the 3 regions involved. It's a free 7-month capacity-building program, tailored to the training needs of the participants with a theoretical-practical approach. The program will run from October 18th, 2024, to April 2025.

The programme will be developed in each country using a shared methodology based on the case method, enabling participants to understand the logic of analyzing the viability of an entrepreneurial idea and its subsequent implementation. It includes a mentoring component tailored to each project leader's needs, collective sessions combining theoretical and practical knowledge enhanced by collective intelligence, and collective events such as an online transnational meeting. In April - May 2025, two ideas per country will be selected by a jury.

Finalists will receive a contribution to their project and participate in a catamaran navigation route through France, Spain, and Portugal, with strategic stops to facilitate business-to-business (B2B) exchanges with other experiences on the Atlantic coast.



A diversity of emerging projects and ideas:

The selected projects and ideas are led by Micro entrepreneurs, associations and individuals and cover a wide range of themes and ideas for development, diversification and creation of activities. All projects and ideas are at different stages of development.

In France, the projects include:

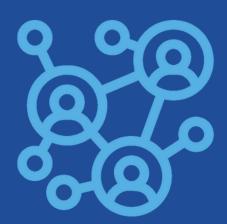
- maritime cruises with a focus on fishing heritage and environmental protection;
- immersive gastronomical and touristic experiences - workshops, guided visits, cultural mediation - with a focus on fisheries, aquaculture and maritime heritage;
- a visitors' centre and workshops to raise awareness on marine biodiversity and protection.

In Spain, some of the projects include:

- Experiences of gastronomic tourism and the development of accommodation that integrates maritime heritage and culture;
- Valuation of marine heritage through scientific and outreach tourism;
- Promotion of activities linked to fisheries diversification, such as fishing net crafts, marine tourism and fishing tourism, enhancing their development and attractiveness.

In Portugal, some of the selected ideas for the incubation program include:

- Developing a river marina that integrates traditional nautical knowledge with maritime tourism;
- Preserving and promoting maritime cultural heritage through hands-on workshops, traditional boat construction, and outdoor activities, fostering a dynamic and sustainable tourism experience;
- Establishment of educational initiatives, such as a Fly Fishing School, to foster sustainable fishing practices and preserve local ecosystems.



Over the next few months, you'll be able to find out about each of them individually on our social networks.

FISATUR.ORG





The Atlantic Network which promotes Maritime Heritage

FISATUR's project has created the first of initiatives and community organisations in the North Atlantic committed to promote and preserve maritime, fishing and aquaculture heritage through tourism. The network aims to foster collaboration, knowledge and best practices sharing among fishing and aquaculture tourism initiatives in the North Atlantic region.

Visit our **website** to boost your initiative linked to maritime heritage, fishing, and aquaculture tourism. It is as easy as filling out the questionnaire to become part of a diverse and dynamic community along the Atlantic coast, sharing your passion and commitment to enhance local fishing and aquaculture heritage and traditions through sustainable tourism.

As part of the Atlantic Network, you could get involved in 2025 BtoB events during the navigation route, a great opportunity for visibility and collaboration.

Join our Atlantic Network to promote sustainable tourism!







Thank you for your participation in preserving the Maritime Heritage.

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Let's collaborate to succeed: FISATUR's third transnational meeting on 6th and 7th November 2024 in Viana do Castelo, Portugal

The third transnational meeting of FISATUR will take place on November 6th and 7th in Viana do Castelo, Portugal. During these two days, the project's partners will meet to discuss the project's Incubation Programme, the Atlantic Network, and other important issues for the development of the project course.



FISATUR AGENDA

OCTOBER

18th - Launch of the Incubation Programme in France, Portugal and Spain.

NOVEMBER

6th and 7th - Third Transnational Meeting, Viana do Castelo, Portugal.







